

# PATRON PACKAGE

Advocate . Cultivate . Celebrate

# IIDA

NORTHERN PACIFIC  
chapter



# TABLE OF CONTENTS

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3. 24-25 Board & Patron Levels
4. Patron Program
5. Becoming a Patron
6. General Benefits
7. Diamond Club & Turquoise Levels
8. RISE & Product Runway
9. TOAST! & INawards
10. Professional Development & EDI
11. Advocacy
12. Awards & Membership
13. City Centers
14. Campus Centers
15. Thank you 2024 Patrons

LETTER FROM THE PRESIDENT
























I am Matt Thompson, a Strategic Relationship manager with MillerKnoll in Seattle, and the 2024-2025 Chapter President for the Northern Pacific Chapter. The Executive Board has recently reaffirmed our commitment to refocusing on our chapter's mission of upholding the highest standards in the professional practice of commercial interior design. With a primary emphasis on Education, Advocacy, and Outreach, we aim to develop programming that supports designers at every stage of their careers, offering scholarships, personal enrichment opportunities, connections to both local and global design communities, and ongoing advocacy for the legal recognition of commercial interior design. However, we cannot achieve these goals without your support. By partnering with us, you will not only help us advance these initiatives but also demonstrate your dedication to working alongside the design community in Washington, Alaska, and Idaho. We look forward to working together!

**Matt Thompson**

Matt Thompson, Assoc. IIDA  
24-25 Chapter President

# Meet the Executive Board

24-25 BOARD & PATRON LEVELS

 <b>Matt Thompson</b> President	 <b>Open</b> President Elect	 <b>Sarah Larson</b> Past President	 <b>Sarah Tano</b> VP of Communications	 <b>Tiffany Fraioli</b> VP of Signature Events	 <b>Shelly Streibick</b> VP of Membership
 <b>Terri White</b> VP of Sponsorship	 <b>Gayle Bart</b> VP of City Centers	 <b>Soulinda Mariano</b> VP of Campus Centers	 <b>Espe Zivkovic</b> VP of Professional Development	 <b>Thu Do</b> VP of DEI	 <b>Megan Onley</b> VP of WA Advocacy
 <b>Katie Edwards</b> VP of ID Advocacy	 <b>Jessica Holman</b> Director of Seattle City Center	 <b>Allison Furlan</b> Director of Boise City Center	 <b>Michelle Widner</b> Co-Director of Spokane City Center	 <b>Gloria Saunder</b> Co-Director of Spokane City Center	 <b>Jordyn Aden</b> Director of Puget Sound Campus Center
 <b>Chelsea Bermudez</b> Director of Inland NW Campus Center	 <b>Michael Lanthier</b> Co-Director of WA Advocacy	 <b>Ashley Wells</b> Co-Director of WA Advocacy	 <b>Mae Myers</b> Director of ID Advocacy	 <b>Anna Mattison</b> Director of Signature Events	 <b>Bonnie Matterand</b> Administrative Director

Explore our Levels & Benefits on Page 6

<b>\$15,000 - Diamond Club</b>
<b>\$12,500 - Ruby</b>
<b>\$7,500 - Sapphire</b>
<b>\$4,500 - Emerald</b>
<b>\$2,500 - Topaz</b>
<b>\$1,500 - Opal</b>
<b>\$500 - Turquoise</b>

# Patron Levels

Interested in joining our board or participating as a volunteer in one of our committees or during one of our events?

**Volunteer Opportunities >**

# Patron Welcome

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Welcome to the 2025 IIDA NPC Patron Package. The award-winning Northern Pacific Chapter of the International Interior Design Association (IIDA) has a vibrant, active, and diverse membership of more than 400 members. The Chapter's success is determined not only by the number of members, but the dedicated Patrons that support our events and programming, creating an active, enhanced membership experience.

We are listening!! Our Patrons have a strong voice in the NPC. Based on that voice we made BIG enhancements to last year's package and have continued those enhancements into our 2025 Patron Package. We have again listened to our Patrons and expanded our sponsorship opportunities. Last year there was an expansion of Patron Level, including the new Diamond Club and Turquoise Levels. We have continued those levels in our 2025 package. Diamond Club is at the top of our Patron representation, while Turquoise is opening the opportunity for small business owners to participate in cadence with their revenues. And this year we have expanded the Turquoise Level to embrace even more small businesses. Patron Level dollars have been adjusted, with some decreases, to align with the local market. The Board has also evaluated all available earmarks, dedicating more Patron dollars to elevate the event experience and our push for Advocacy. The 2024-2025 Board welcomes the 2025 Patrons and their continued dedication to the Northern Pacific Chapter.



MORE THAN A PARTNERSHIP

# Becoming a Patron

Becoming a Patron of the **IIDA Northern Pacific Chapter** is an amazing opportunity for our supporters and advocates to make meaningful annual contributions to the programs and events our chapter provides.

IIDA NPC expands an extraordinary geographic area including Washington, Alaska, Idaho, British Columbia and Alberta with City Centers in Seattle, Spokane, and Boise. To completely represent these areas the members of the Executive Board are carefully selected. These members cultivate all aspects of the events and Patron opportunities to enrich all locations.

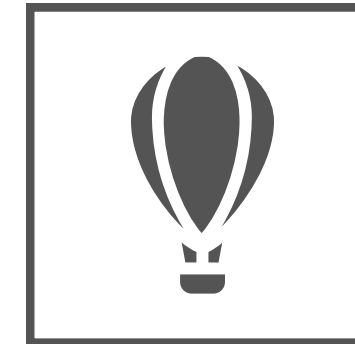
Your financial support as a Chapter Patron allows our Chapter to provide impactful events. 90% of your contributions can be earmarked toward programming and events without spending any additional dollars unless YOU choose to do so. Your dollars allow your company to receive ongoing recognition throughout our year at Signature and Chapter Events, as well as digital marketing opportunities.



**SEATTLE  
CITY CENTER**



**SPOKANE  
CITY CENTER**



**BOISE  
CITY CENTER**



**MEMBERSHIP**



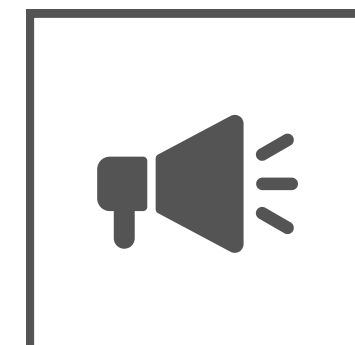
**PROFESSIONAL  
DEVELOPMENT**



**CAMPUS  
CENTERS**



**AWARDS**



**ADVOCACY**

# 2025 Patron Benefits

GENERAL BENEFITS

		<b>Diamond Club</b> \$15,000 USD ✨	<b>Ruby</b> \$12,500 USD	<b>Sapphire</b> \$7,500 USD	<b>Emerald</b> \$4,500 USD	<b>Topaz</b> \$2,500 USD	<b>Opal</b> \$1,500 USD	<b>Turquoise</b> \$500 USD ✨
		\$13,500 Available to Earmark	\$11,250 Available to Earmark	\$6,750 Available to Earmark	\$4,050 Available to Earmark	\$2,250 Available to Earmark	\$1,350 Available to Earmark	\$450 Available to Earmark
<b>PUBLICITY</b>	Website Homepage	Logo Presented	Logo Presented	Logo Presented	Logo Presented	-	-	-
	Patron Webpage	Logo with 3 Contacts	Logo With 2 Contacts	Logo with 1 Contact	Logo Presented	Name Presented	Name Presented	Name Presented
	QuickNews E-Blasts	Logo Presented	Logo Presented	Logo Presented	Logo Presented	Name Presented	Name Presented	Name Presented
	QuickNews Non-IIDA Event Advertised	Unlimited, up to 4 weeks per event	Unlimited, up to 4 weeks per event	Unlimited, up to 4 weeks per event	5, up to 4 weeks per event	3, up to 4 weeks per event	-	-
	Quicknews Stand Alone E-Blast	3	2	1	-	-	-	-
	Instagram Take-Over 1 Day	Yes	Yes	Yes	-	-	-	-
<b>PERKS</b>	Host one IIDA Board Meeting	Yes	Yes	-	-	-	-	-
	Priority Earmark	First Option	Second Option	Third Option	Fourth Option	Fifth Option	Sixth Option	Sixth Option
	In Person Introductory Statement at INawards + Toast	1 Each	-	-	-	-	-	-
	Sub Brand Mark (Limit 3) Sig Events Only	Yes	-	-	-	-	-	-
	Event Ticket Discount	30%	25%	15%	10%	5%	5%	-
	Diamond Club Plaque	2	-	-	-	-	-	-
		<b>One Patron Per Year</b>						<b>Small Business Only</b>

**All Levels Include**

- QuickNews Intro to the company in Patron Spotlight (100 words max)
- Company Logo or name on slideshows of all Signature Events in Patron Level order

10% of all Chapter Patron dollars will fund Chapter Operating Costs as well as additional Programming. The remaining 90% of funds for all Chapter Patron Levels, can be earmarked for various Chapter events at your discretion. Please note: any earmarking dollars not allocated before the 2024 year will be assigned to remaining earmarks at the discretion of the IIDA NPC Board.

# Diamond Club

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The Northern Pacific Chapter is excited for the return of the elite Diamond Club Patron level to our 2025 Patron Package. Diamond Club is open to **one exclusive Patron annually** and includes multiple special benefits. The Patron will be added to the Diamond Club plaque that will rotate each sponsor year to the newest Patron. In addition, a leave behind plaque marking the year the Patron was part of the Diamond Club will be awarded to be displayed to show the support the Patron has shown to the NPC. Other benefits include, but not limited to, priority earmark permissions, lucrative discounting for all IIDA NPC events, and the privilege to add up to 3 sub-brands for recognition at all Signature Events. We're excited to announce the NPC Diamond Club Patron for 2025.

## DIAMOND CLUB & TURQUOISE LEVELS

### Special Benefits

- Priority Earmark Selection
- Elite Recognition on Traveling Diamond Club Plaque
- Personalized Diamond Club Plaque
- Sub-Brands Recognition at Signature Events (Limit 3)
- \$13,500 in Earmarks
- 30% Discount on Event Tickets
- QuickNews E-Blasts (3)
- In Person Introductory statement at Toast! & INawards

## Turquoise

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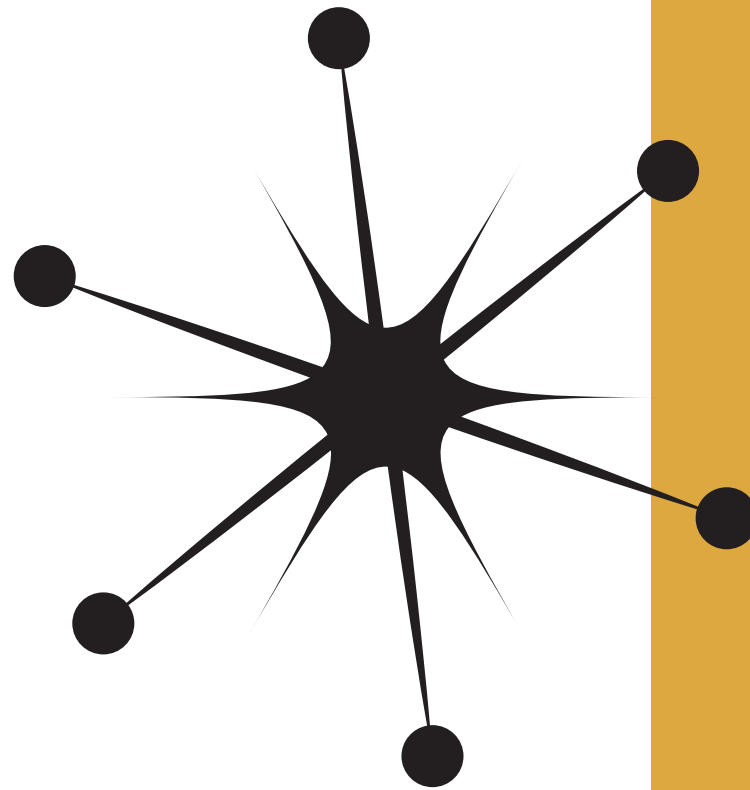
**Small business owners** are essential to all markets, and the design community is no exception. The Northern Pacific Chapter had added the Turquoise Level to the 2024 Patron Package to provide small business owners the opportunity to begin supporting and growing the local chapter. For our 2025 package we have evolved the requirements for the Turquoise Level to embrace even more of our important small businesses. We are welcoming those small businesses with **up to \$500k in revenue and 1-5 employees into the Turquoise Level**. This level allows for name recognition within our website and QuickNews among other benefits.

# RISE

RISE allows our community to connect with professionals from the design and business communities at this inspirational breakfast keynote featuring the insights of nationally recognized thought leaders from within and beyond the design industry. Each year we seek to ignite interdisciplinary innovation and invite our guests to be inspired in their creative practice.

## Earmark Options

- \$1750 Coffee Sponsor
- \$1750 Centerpiece Sponsor
- \$1500 First Tier Event Sponsor
- \$1000 Second Tier Event Sponsor
- \$750 Third Tier Event Sponsor
- \$500 Fourth Tier Event Sponsor



## Earmark Options

- \$3000 VIP Event Sponsor
- \$2500 Photobooth Sponsor
- \$800 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

It's time for Product Runway 2025!! This popular and exciting event is a celebration of our industry and design. The 2025 A&D Design Teams have been paired with a Product Manufacturer/Dealer at our kickoff party in 2024, and are challenged to design couture fashion constructed out of interior finish materials. All proceeds from Product Runway go directly to supporting the Chapter's legislative efforts. This event occurs in odd numbered years only so don't miss out.

# Product Runway



# TOAST!

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TOAST! is more than just our annual chapter meeting, it is a celebration of our community. Attendees get a chance to support award winners, hear about the Chapter's past and future goals, and network with our great community. It is also a chance for all of us to celebrate our Chapter's outgoing board and welcome the incoming board for the following year.

## Earmark Options

- \$2500 Photo Booth Sponsor
- \$1500 Bar Sponsor
- \$1500 DJ Sponsor
- \$1500 Champaign Toast Sponsor
- \$500 Décor Sponsor
- \$1200 First Tier Event Sponsor
- \$1000 Second Tier Event Sponsor
- \$750 Third Tier Event Sponsor
- \$250 Fourth Tier Event Sponsor

## Earmark Options

- \$2500 Photo Booth Sponsor
- \$1250 Entertainment Sponsor
- \$2500 Jury Dinner Sponsor
- \$1750 Catering Sponsor
- \$1750 Bar Sponsor
- \$1000 Decor Sponsor
- \$250 Awards Sponsor
- \$1500 First Tier Event Sponsor
- \$1000 Second Tier Event Sponsor
- \$750 Third Tier Event Sponsor
- \$250 Fourth Tier Event Sponsor

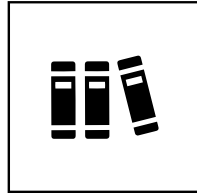
TOAST! & INAWARDS

INawards, a juried competition for interior design excellence and innovation, featuring prominent design thinkers from across the US. INawards focuses on honoring design excellence in Interior Design and Interior Architecture through celebrating projects across the Northern Pacific Chapter that showcase creativity and innovation.

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# INawards

# Professional Development



PROFESSIONAL DEVELOPMENT & EDI

Understanding the value of continuing education and research has been the mainstay of IIDA since its inception. Educational programs serve as a creative outlet to promote awareness regarding pertinent issues within the practice of Interior Design. In our Chapter our Professional Development Programs focus on teaching, learning, and sharing.

## Earmark Options

### NCIDQ PROGRAM

- \$800 First Tier Sponsor
- \$550 Second Tier Sponsor
- \$450 Third Tier Sponsor
- \$250 Fourth Tier Sponsor

### DESIGN FORWARD SERIES

- \$800 First Tier Sponsor
- \$650 Second Tier Sponsor
- \$450 Third Tier Sponsor
- \$350 Fourth Tier Sponsor
- \$100 Event Passport & Raffle Sponsor

# EDI - Equality, Diversity & Inclusion

Our Chapter's EDI Committee is devoted to shaping the future of the interior design industry. IIDA is committed to promoting and celebrating diversity and inclusion within this field. By creating new initiatives, events, and innovative programs, the EDI Committee strives to enhance inclusion, access, opportunities, and diversity in our profession and design community. In an industry that is rooted in enriching the human experience, it is essential that we collectively acknowledge that equity, justice, humanity, and dignity are fundamental and indispensable to the practice of design.

## Earmark Options

### DESIGN YOUR WORLD EVENT

- \$750 First Tier Sponsor
- \$350 Second Tier Sponsor
- \$150 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

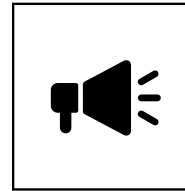
### EDI QUARTERLY FORUM

- \$750 First Tier Sponsor
- \$350 Second Tier Sponsor
- \$150 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

### LIVE DICTATION MACHINE

- \$1500 Logo & Name displayed alongside subtitles

# Advocacy



Interior Design regulation at the state level helps establish and maintain professional standards that protect the health, safety and welfare of the general public. IIDA firmly believes that legal recognition, achieved through registration and certification, brings uniformity to the profession, defines responsibility of an interior designer, and encourages excellence in the Interior Design industry. The IIDA Northern Pacific Chapter Advocacy Committee is dedicated to enacting interior design legislation in the States of Alaska, Idaho, and Washington State. The Team strengthens awareness and understanding of the interior design profession among professionals and the public alike, through grassroots initiatives that focus on dialogue, education and evidence-based design. Our focus as a chapter is on legislation and practice rights for Commercial Interior Designers

## Earmark Options

### WASHINGTON

- \$ 2,500 Capital Day Bus Sponsor
- \$ 1,000 Legislative advocacy Support Level 1
- \$ 750 Legislative advocacy Support Level 2
- \$ 500 Legislative advocacy Support Level 3
- \$ 250 Legislative advocacy Support Level 4
- \$ 100 Legislative advocacy Support Level 5
- \$ 50 Legislative advocacy Support Level 6
- \$ 25 Legislative advocacy Support Level 7

### IDAHO

- \$ 2,500 Capital Day Bus Sponsor
- \$ 1,000 Legislative advocacy Support Level 1
- \$ 750 Legislative advocacy Support Level 2
- \$ 500 Legislative advocacy Support Level 3
- \$ 250 Legislative advocacy Support Level 4
- \$ 100 Legislative advocacy Support Level 5
- \$ 50 Legislative advocacy Support Level 6
- \$ 25 Legislative advocacy Support Level 7

# Leadership & Development Awards

The Northern Pacific Chapter supports the career growth of our members through our Emerging Professional Award, NCIDQ Reimbursement Award, and the Life Long Learning Award, which is not limited to a specific industry credential. Awards support reimbursement for testing and study materials for professional certification, conference attendance or software training.

## AWARDS & MEMBERSHIP

### Earmark Options

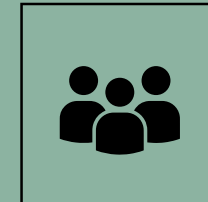
#### CHAPTER WINTER RETREAT

- \$ 1,000 Travel Sponsor
- \$ 1,500 Venue/HH Sponsor
- \$ 500 Breakfast Sponsor
- \$ 1,250 Dinner Sponsor
- \$ 750 Lunch Sponsor

#### CHAPTER SUMMER RETREAT

- \$ 1,000 Travel Sponsor
- \$ 1,500 Venue/HH Sponsor
- \$ 500 Breakfast Sponsor
- \$ 1,250 Dinner Sponsor
- \$ 750 Lunch Sponsor

## Membership



IIDA Membership provides a support network that connects members to peers, clients, and educators while offering our members the opportunity to advance their career through continuing education, industry recognition, and relevant research. IIDA works hard to increase the value of membership and of the Interior Design profession as a whole.

### Earmark Options

#### MEMBERSHIP SPONSORSHIPS

- \$750 Professional Member Sponsor
- \$500 Associate Member Sponsor
- \$300 Student Member Sponsor

#### MEMBER APPRECIATION EVENT - SPRING

- \$750 First Tier Sponsor

#### MEMBER APPRECIATION EVENT - FALL

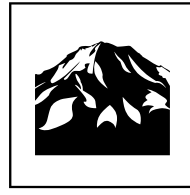
- \$750 First Tier Sponsor

#### MEMBER APPRECIATION EVENT - BOISE/SPOKANE

- \$750 First Tier Sponsor



# Seattle



The Seattle City Center is based in Seattle serving the greater Seattle-Tacoma area and Western Washington. They support their design community by providing professional development, networking, advocacy, community outreach programs and opportunities to explore spaces designed in their own backyard.

## Earmark Options

### SEATTLE DESIGN FESTIVAL

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

### SEATTLE ZERO LANDFILL

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

### HOLIDAY PARTY

- \$1,500 Main Event Sponsor
- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

### DAY OF SERVICE

- \$250 Event Sponsor

### CEU/PROJECT TOUR

- \$250 Event Sponsor

### SENIOR LEADERSHIP EVENT

- \$1500 Event Sponsor

CITY CENTERS

# Spokane



The Spokane City Center is based in the Spokane area and includes the surrounding areas of eastern Washington and northern Idaho. The Spokane City Center supports the design community through education, networking, and philanthropy projects locally. Spokane Reveal will occur in 2026.

## Earmark Options

### ZERO LANDFILL

- \$750 Main Event Sponsor
- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor
- \$100 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

### DAY OF SERVICE

- \$100 Main Event Sponsor
- \$50 First Tier Sponsor
- \$25 Second Tier Sponsor

### POV SERIES

- \$500 Main Event Sponsor
- \$200 First Tier Sponsor
- \$150 Second Tier Sponsor
- \$75 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

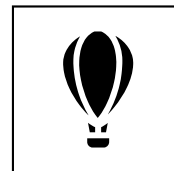
### HOLIDAY PARTY

- \$1000 First Tier Sponsor
- \$750 Second Tier Sponsor
- \$500 Third Tier Sponsor
- \$250 Fourth Tier Sponsor

### SUMMER CRUISE EVENT

- \$2500 Main Event Sponsor
- \$1500 First Tier Sponsor
- \$1000 Second Tier Sponsor
- \$750 Third Tier Sponsor
- \$500 Fourth Tier Sponsor
- \$1000 Raffle Sponsor

# Boise



The Boise City Center is based in Boise, Idaho, and serves the entire southeastern region of Idaho and other surrounding areas. The Boise City Center supports the design community through education, networking and community, and advocacy. Boise Zero Landfill is back for 2025!

## Earmark Options

### COFFEE CHATS (X3)

- \$250 First Tier Sponsor
- \$100 Second Tier Sponsor
- \$50 Third Tier Sponsor

### HOLIDAY PARTY

- \$750 Main Event Sponsor
- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor
- \$100 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

### ZERO LANDFILL

- \$750 Main Event Sponsor
- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor
- \$100 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

### PARTNERED ADVOCACY EVENT

- \$250 First Tier Sponsor
- \$100 Second Tier Sponsor
- \$50 Third Tier Sponsor

### FALL FESTIVAL

- \$750 First Tier Sponsor
- \$350 Second Tier Sponsor
- \$150 Third Tier Sponsor

ORANGE TEXT - ICON EVENT

# Campus Centers



CAMPUS CENTER

The IIDA NPC Campus Centers' overall mission is to forge a link between students and professionals. At the same time connecting students across the chapter through events like student charettes, academic awards, design competition, leadership training, and mentorship.

## Earmark options

### WESTERN REGIONAL CHARETTE

- \$1000 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

### STUDENT PROJECT EXHIBITION

- \$1000 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

### EDUCATOR'S ROUND TABLE

- \$50 Event Sponsor

### INW DESIGNX3 - SPRING 2025

- \$400 First Tier Sponsor
- \$300 Second Tier Sponsor

### INW CAMPUS MEET & GREET

- \$400 Event Sponsor

# Puget Sound Campus Center

The Puget Sound Campus Center supports students within our Seattle City Center that attend Bellevue College, Clover Park, Cornish, Highline, and SPU. With the mission to forge a link between students and professionals, events and activities support their growth and schooling through local and regional charettes, built environment tours, portfolio reviews, and networking.

## Earmark options

### PRO DEV WORKSHOP

- \$300 First Tier Sponsor

### END OF YEAR NETWORKING SOCIAL

- \$400 First Tier Sponsor
- \$250 Second Tier Sponsor

### PRODUCT SHOWCASE

- \$400 First Tier Sponsor
- \$250 Second Tier Sponsor

### PSCC PLANNING RETREAT

- \$400 Event Sponsor

### BUILT ENVIRONMENT TOUR

- \$300 First Tier Sponsor
- \$150 Second Tier Sponsor

### STUDENT CAREER DAY

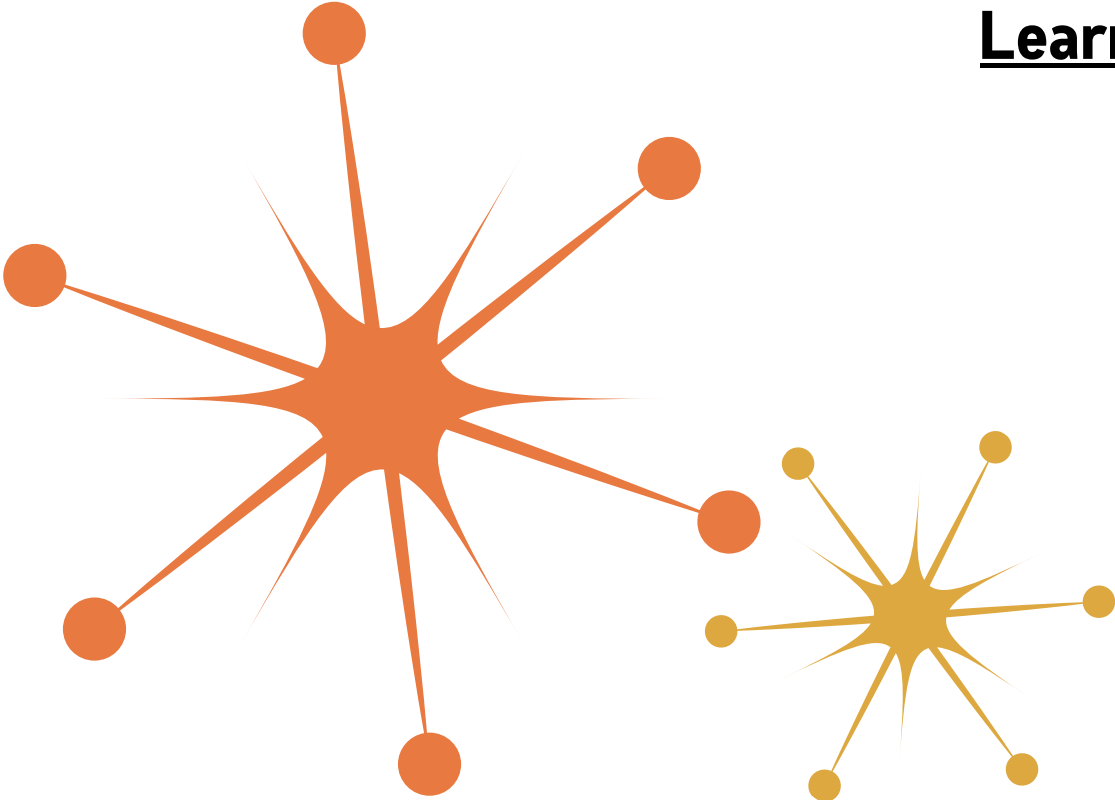
- \$400 Event Sponsor

THANK YOU 2024 PATRONS

# Thank You!

The IIDA Northern Pacific Chapter would like to thank our 2024 Patrons for their generous contributions and pledge in support of the work our organization does.

[Learn More >](#)



**Ruby**  
Mohawk Group  
WilsonArt

**Emerald**  
Emser Tile  
Garrett Leather  
Hardware Hut  
Haworth  
JPC Architects  
MillerKnoll  
MR Studio  
Shaw Contract  
Tarkett  
Watson  
ZGF Architects

**Topaz**  
Arizona Tile, Cushing Terrell, Kayser Wesner,  
Legacy Group, LMN, Matter Contract,  
objekts, SLOAN

**Opal**  
Armstrong Ceilings, Bentley Mills, Contract Design,  
Cosentino, Eaton Group, EF Contract, Formica,  
HOK, JL & Associats, Keihauer, Koroseal, Lumicor,  
Thrive Surfaces, Zurn Elkay, Interface

**Turquoise**  
Dame Interiors